

DIEM PROJECT

Developing Inclusive Education in
the Mediterranean

MEDITERRANEAN CULTURAL HERITAGE

COMMON GROUND AND DRIVER
FOR INCLUSION AND DEVELOPMENT



TOURISM



LANDSCAPE



ARCHITECTURE



MANAGEMENT



CITYSCAPE



ARCHAEOLOGY

CULTURAL HERITAGE PILOT SITES

Fiumefreddo Bruzio (CS). Italy
Centola (SA). Italy
Petra Archaeological Park. Jordan
Qasr Al Mushatta-Ummayad. Jordan
Rock Art of the Mediterranean Basin. Spain
Medina of Oudhna. Tunisia
Medina of Tunis. Tunisia
Khedive Cairo. Egypt
Rashid. Egypt
Qasr Hisham. Palestine

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PARTNERSHIP

ITALY – Sapienza, Università di Roma (LEP)

ITALY – FONDAZIONE MeNo (PP1)

JORDAN – Tarmeen Center for the Training on the Preservation of Cultural and Natural Heritage (PP2)

SPAIN – Universitat Politècnica de València (PP3)

TUNISIA - Animed SARL (PP4)

EGYPT - Faculty of Engineering, Ain Shams University – Cairo (PP5)

PALESTINE - An-Najah National University (PP6)

ASSOCIATED PARTNERS

- Municipal Administration of Fiumefreddo Bruzio (CS) **Italy**
- Municipal Administration of Centola (SA) **Italy**
- University of Petra (UOP), Amman **Jordan**
- Fikra Architectural Initiative **Jordan**
- Valencian Institute of Conservation, Restoration and Research **Spain**
- Municipal Administration of Bicorp **Spain**
- Laboratory of Architecture and Archaeology of Maghreb, LAAM **Tunisia**
- High Institute of Fine Arts of Tunis **Tunisia**
- Center of Presentation of the Monuments of the Medina of Tunis **Tunisia**
- National Organization for urban harmony **Egypt**
- Ministry of Tourism and Antiquities **Palestine**

WHAT TRAINING OBJECTIVES

Update competences of managers and university professors to promote and share **international standards** and principles

Provide CH management and **finance skills** to tertiary graduates to allow them to be introduced in **CH businesses**

Foster **technical and managerial skills** for NEETS, socially excluded, women, youth, and unemployed workers living in **rural or less developed regions**



FOR WHOM FINAL BENEFICIARIES

Group **A-Leaders**: managers and professors (international level but coming from pilot sites)

Group **B-Future Managers**: graduates in humanities (international and national level) looking for job

Group **C-Local communities**: high school graduates identified as NEETS, socially excluded, women, and unemployed workers

- C.1 aiming at launch their own business
- C.2 aiming at getting a job in enterprises or public entities
- C+ living in other rural areas than pilot sites

BARRIERS

Geographic disparities between rural and more urbanized areas

Social inequalities for NEETS, unemployed, women, youths

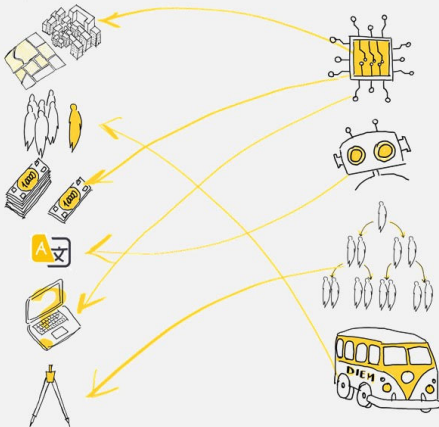
Economic disadvantages that prevent students to seek for better education and job conditions out of their origin area

Linguistic barriers that prevent people to be included in international education models

Digital gap that prevent people in accessing e-learning solutions

Technical skills deficit that prevent to enter in the job market

KEY POINTS



DIEM TOOLKIT

Digital infrastructure for education and training to support the access to the information

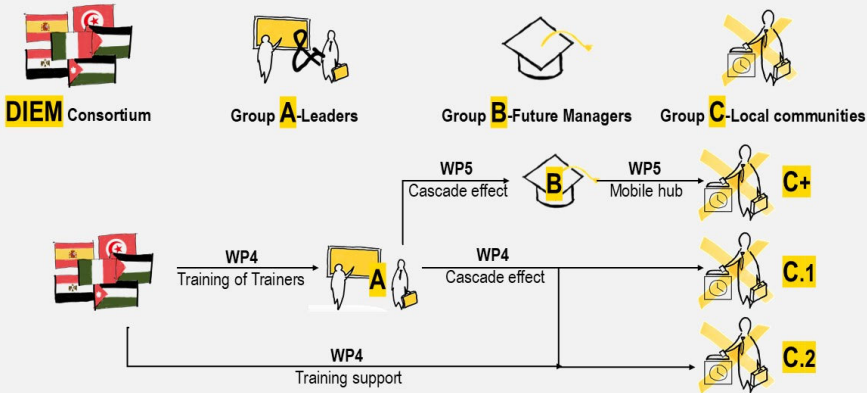
AI solutions for the simultaneous multilingual translation of administrative documents and training content

Cascade training model multiplying effect on education and knowledge transmission system

DIEM Van a mobile hub to conduct in-person training sessions and share resources with out-of-reach local communities

CASCADE TRAINING

ACTORS AND BENEFICIARIES



KEY POINTS

LEGACY



International network among partners aiming at mutual cooperation also after project completion and at contributing to build a more inclusive labour market in the Mediterranean CH sector



Guidelines as a quality assurance framework for CH oriented at training and supporting the accessibility of fragile category in CH



Standardization of skills and procedures to foster an international cooperation between organizations and allow workers to compete at international level



Toolkit capable to combine practical knowledge and emerging technologies solutions to allow site workers and/or potential workers mitigating the barriers that still highly prevent the circulation of information and know-how



Management plan for administrative, financial and operational procedures fostering an efficient management of the pilot sites.



Equipment for partners needed to further develop documentation, management and communication initiatives also after the end of the project