

Driving Innovation Hackathon

What It Is About

The **automotive and mobility industries are being revolutionized**. Micro-mobility, electrification, sustainability, autonomous driving, and connectivity are just some of the current trends. The Motor Valley Accelerator addresses this change by **connecting the corporate world to innovative startups** to promote open innovation. For this hackathon, MVA has joined forces with Bocconi for Innovation and BAMSS to look for the most innovative solutions.

How it Works

- 1 Create or be assigned to a **team of 3-5 students**. Each team *must* include 1 engineering student to ensure the technical feasibility of the solution.
- 2 Reserve your **ticket** to the Hackathon event on [Eventbrite](#) and register your team or individual participation [here](#).
- 3 After your team is confirmed, you will be given **3-5 topics** to choose from as your challenge. These topics have been selected by our panel of judges and represent **real industry challenges**, giving you a unique opportunity to tackle a market opportunity.
- 4 Work on this challenge with your team and submit a **5-minute video presentation** on your solution.
- 5 Judges will select the top teams to perform in person in front of an audience and panel of **judges** formed by industry leaders.

The Prizes

Mentoring from the MVA team to bring your project to a startup ready to receive investments and start operations

VIP Access to **MVA and Plug and Play Expo's** throughout the year

Invitation to private event during the **Motor Valley Fest** in Modena

Fast track to MVA investment towards your idea for the next batch

Direct access to the **final selection interview** for the acceleration and pre-acceleration programs of Bocconi for innovation

The Agenda

April 2nd - Deadline to sign up

April 3rd - Kickoff Call for Hackathon & Teams Announced

April 12th - Video Submission Deadline

April 14th - Finalists Announced

April 19th - Hackathon Day @Bocconi (Milano)

