



SAPIENZA
UNIVERSITÀ DI ROMA

Faculty of Political Science, Sociology, Communication

ACCADEMIC YEAR 2016/2017

CALL FOR APPLICATIONS INTERNATIONAL SCHOOL IN

Media village innovative communication strategies for digital skills

Course in English

DIRECTOR: Prof. Ida Cortoni

Registration code infostud: 29145

1 - Aims

Media Village. Innovative Communication Strategies for Digital Skills is an International School targets international students and people interested in Digital Literacy and innovative digital communication strategies. The entire International School will be taught in English.

Media Village wants to offer a training theoretical and practical path of high quality on the most advanced techniques of design and development of digital content, with particular reference to the management of effective communication strategies.

Particular attention will be given to the applied communication, in its various aspects, and interdisciplinary skills needed to form a communication professional actually able to move in different sectors. A central element will be represented by actual testing of digital communication tools and interactive, to acquire a high level of digital skills, in line with the e-CF European e-Competence Framework - European Digital Agenda reference tool - pointing on the development of appropriate ICT specialist skills in young people as a crucial condition for digital growth in all sectors. This Media Village framework is a proposal that enriches and innovates the educational offer of Sapienza for the preparation of young people with vocational-skills closer to the expectations of the labour market at an international level.

International School aims to integrate theoretical and practical skills, through a careful balance of hours of classroom and laboratory ones drawing:

- the educational and scientific skills, in basic and applied areas of the disciplines relating to the objectives of the course, the teachers of the Faculty of Political Science, Sociology, Communication SAPIENZA University of Rome and international lecturers from other universities;
- the specific contributions of experts and professionals of documented experience of Start Up Sapienza DIGIZEN s.r.l. that deals with quality services in research and training even in a European perspective digital citizen.

2 – Admission requirements

People who are in possession of a secondary school diploma can participate in the training course.



If the candidate is already enrolled in a university course abroad could show a certificate of enrollment in English. If the candidate is not enrolled in the university: he could show a high school diploma certificate and site indication of the State Government where the title in which it was obtained is clarified that the title gives access to ' university

3 – Places available

The course will be activated if it will reach the minimum number of 15 participants. The maximum number of members is 30. In case of applications received would exceed the number of places available we will proceed to draw up a list of admitted.

4 – Duration and organisation of teaching activities

The training course lasts one week.

Lessons will start October 17th and will conclude **October 22th, 2016.**

The training amounts to 32 hours of study, including at least 32 hours devoted to classroom teaching activities.

TEACHING ACTIVITIES	ECTS
Modul 1 Communication Management	3
Modul 2 International Digital Literacy	
Modul 3 European Policies for Communication and Digital skills	
Modulo 4 Videomaking Production	
Modulo 5 Laboratory of Multimedia Presentation Design and Public speaking	
TOTALE	3

The attendance of 75% activities covered by the training course gives entitlement to the frequency and allows the eventual recognition of 3 university training Credits may be recognized within the areas set out in the Regulations for the degree courses and Master's degree.

In case of non-attendance, or other behaviors, however reprehensible, the Director may decide not to issue a certificate of attendance of the training course. In this case the registration fees paid will not be refunded.

For information about the teaching activities please contact:

Prof. Ida Cortoni

Secretariat: Department of Communication and Social Research

Address: Via Salaria 113, 00198 ROME, ITALY

Phone: +39 0649918327

E-mail: mediavillage@uniroma1.it



5.1 Submission of the application form for admission

To register for training courses, candidates must observe the following rules:

1 - Register to the information system of the University (Infostud) by accessing the website of the University <http://www.uniroma1.it/studenti>

After the registration, the system will issue a registration number and password to access the system Infostud. The serial number must be included in the application for admission to the training course.

CAUTION: It is important to enter a valid email address in the contact information, because the password recovery process takes place via email.

If the candidate was already of Sapienza student must not register, because you already have a student number. If you do not remember the serial number or password can follow the automatic procedure of Infostud system recovery.

2 - Fill the application for admission to the training course, on plain paper, using the form attached to this announcement (Appendix 1).

The application form must be attached:

- A photocopy of a valid identity document, duly signed and legible (Identity Card / Car License / Passport);
- Self-certification of the diploma certificate;
- Photocopy of the "Declaration of Value" (for those who have obtained a university degree abroad);
- Declaration of consent for the processing of personal data (Annex 2);

The application form, signed by the candidate and accompanied by attachments, must be received no later than **October 3th, 2016** as follows:

- by registered A / R or hand delivery to the following address:

Prof. Ida Cortoni - Director of the Training Course in Media Village International School

Department of Communication and Social Research

Via Salaria 113, 00198 Rome, room 202

Or

- by sending of an application with all attachments scanned at the following email address: mediavillage@uniroma1.it

Applications received after the deadline will be rejected.

5.2 Selection of applications

The secretariat of the Training Course provides for the verification of admission requirements and publish a list / ranking of the participants with training by October 5th. Following the publication of the list you can subscribe to the Course through Infostud system and pay the registration fee.



6 - Registration fee for training course

Participation in the training course foresees an amount of € 300 be paid according to the mode of point 7.1 and 7.2 no later than **October 12th, 2016**.

The registration fee will be refunded only and exclusively in the event that the course is not activated. In this case, the student, to get the refund, must submit an application to the Director of the Training Course.

7.1 - Payment of the registration fee to the Training Course

The student admitted to the course should get in Infostud and click "taxes", then on "advanced education / training", insert the course code of the call and click on "Continue" and then "Print."

The payment of the registration fee must be made within the deadline stipulated in this call (see. Point 6), presenting the report downloaded from Infostud at any branch of UniCredit Group - Banca in all the national territory and can be made:

- cash;
- Online, by credit card, the Unicredit site through the form to the online payment
- By check of bank account, the amount equal to the portion to be paid and reported in the printed by Infostud slip, in the name of UniCredit Group - the Bank where the shareholder is the account at the same bank or at any other bank located on the national territory;
- By check of bank account, the amount equal to the portion to be paid and reported in the printed by Infostud slip, issued by a third person account holder at any bank, in favor of the winner.

The registration fee can not be refunded in any way. The student may submit redemption instance only in the case in which the course is not activated.

7.2 - Arrangements for the payment of registration fees to the course by an Institution / Company Formation

To finance the entry of a person or several persons in a training course is necessary for the beneficiaries of the funding will register on Infostud and get the bulletin as described in section 7.1, and then perform the following steps:

1 - the lending company must make a transfer equal to the amount indicated in the bulletin downloaded by the recipient on the following IBAN:

Cod. IBAN: EN71 I 02008 05227 000400014148

Subject Code: 9011778

Treasury University Unicredit - Agency 30660

You must indicate the reason:

"FORM (course code) registration code Infostud".

For those who carry out transfers from Unicredit agencies you must also indicate the account number 1001 University

This information is essential to match the payment to the beneficiary in the course.



If there are several beneficiaries, to amend the total transfer amount and the purpose of indicating the serial numbers of all beneficiaries.

2 - after making the transfer please send an email with your references (company name, VAT number / social security number, contact information, name, address and registration number of the / of the beneficiary / beneficiaries) at francesca.bernabei@uniroma1.it ; Once assessed the payment, the offices of the Accounting Department of the University will provide to issue a receipt for the amount paid, and send it to the address indicated on the application form.



Annex 1

APPLICATION FORM FOR ADMISSION TO TRAINING COURSE IN:

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Director of Training course
Prof.....
Sapienza University of Rome
Piazzale/Via.....
Cap R O M A

The undersigned tax
code born in
..... nationality
resident Street
..... CAP Phone
Fax Mobile email
..... Registration number INFOSTUD:
..... (if any) Funding institute P.IVA
..... Address.....Whi
t the following degree:
achieved the (date of attainment)..... at the Institute ...
..... with the following
..... vote apply to be included in training course in
..... established at the Faculty / Department
..... University of Rome "La Sapienza",
for the academic year 20/20. To this end, attached to this:

- A photocopy of a valid identity document, duly signed and legible (Identity Card - Cars - Driving license Passport);
- Self-certification of the diploma certificate;
- Photocopy "the Declaration of Value" (for those who have obtained their degree abroad);
- Declaration of consent for the processing of personal data (Annex 2);

The / undersigned / I declare to have read and approved at every point the admission notice to the training course, to be in possession of all the requirements laid down therein and to be aware that, pursuant to Legislative Decree no. 445 / 2000, making false or incomplete statements is a criminal offense.

Date

Handwritten signature of the applicant



Annex 2

Information pursuant to Legislative Decree 196/2003 - Code regarding personal data

Aims of treatment

According to Article 13 of the law. n.196 / 2003, the data you provide will be used to the extent necessary and for the purposes related to enrollment and frequency of the training course.

Processing procedures and stakeholders

Data will be processed in ways both manual and computerized. The data may be communicated to institutions or public and private institutions should be strictly necessary for the conduct of educational activities of the course.

Nature of data conferment and consequence of a refusal

The provision of data is obligatory, and any refusal to provide such data will make it impossible to enter into registration for the course and the related procedural task management, as well as to educational activities.

Owner and manager of data processing

Owner of the data treated by the University of Rome in the person of its temporary legal representative, the Rector, domiciled for the office at the headquarters of the University. Manager of data processing is the Course Director of Training.

Rights under Art. 7 of Legislative Decree no. 196/2003 - Right of access to personal data and other rights

You have the right to obtain confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in intelligible form.

You have the right to obtain information:

- a) the origin of personal data;
- b) the purposes and methods of treatment;
- c) the logic applied in case of processing with the aid of electronic instruments;
- d) the identity of the owner, manager and the representative appointed under article 5, paragraph 2;
- e) subjects or categories of persons to whom the data may be communicated or who can learn about them as appointed representative in the State, managers or agents.

- You have the right to obtain:

- a) updating, rectification or, when interested, integration of data;
- b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including those whose retention is not 'necessary for the purposes for which the data were collected or subsequently processed;
- c) certification that the operations in letters a) and b) have been notified, also as regards their content, to those to whom the data were communicated or disclosed, except if this requirement It proves impossible or involves a manifestly disproportionate to the protected right.

- You have the right to object, in whole or in part:

- a) for legitimate reasons the processing of personal data, pertinent for collection purposes;
- b) to the processing of personal data for purposes of sending advertising materials or direct selling or for carrying out market research or commercial communication.

Signature for acceptance