



ALL.1) ORDINAMENTO (articolo 3 del Regolamento)

MASTER DI PRIMO LIVELLO

IN

“INTERNATIONAL POLICIES AND COMMUNICATION FOR SOCIO-ECONOMIC CRISIS”

Art. 1 – Informazioni generali

Dipartimento proponente e di gestione	<i>Dipartimento di Management (Dipartimento proponente e di gestione) in collaborazione con il Dipartimento di Comunicazione e ricerca sociale - CORIS, Facoltà di Scienze Politiche, Sociologia e Comunicazione</i>
Facoltà di riferimento	<i>Facoltà di Economia</i>
Denominazione del Master	<i>International Policies and Communication for Socio-economic crisis</i>
Livello	<i>1° livello</i>
Delibera del Dipartimento di istituzione del Master	<i>Delibera del Consiglio di Dipartimento di Management del 15 maggio 2018 Delibera del Consiglio di Dipartimento di Comunicazione e ricerca sociale del 3 maggio 2018,</i>
Eventuali strutture partner e convenzioni	<i>Da definire</i>



Articolo 2 – Informazioni didattiche

Obiettivi formativi del Master	<p><i>Il Master contribuisce alla realizzazione di una formazione universitaria rivolta al crescente fabbisogno di professionalità richieste da Organismi nazionali ed internazionali, dal settore pubblico, privato e non-profit, in particolare per quanto concerne la gestione delle crisi. Tale impostazione è declinata tanto dal punto di vista delle policies quanto da quello del workfield, comprendendo quindi la filiera di gestione della logistica umanitaria e la progettazione e il management dei flussi di comunicazione.</i></p> <p><i>The master shall contribute to the achievement of a university education directed to the growing demand of professionalism, in particular as regards the management of the crisis, required by national and international organizations, from the public, private and non-profit sector. This formative planning is declined both from the point of view of policies and from that of workfield, thus comprising the chain of management of humanitarian logistics and the design and management of flows of communication in an emergency context.</i></p>
Risultati di apprendimento attesi	<p><i>Il Master mira a sviluppare un concreto set di professionalità nel campo delle diverse tematiche riguardanti il funzionamento delle organizzazioni internazionali e non governative e delle realtà economiche, sociali, politiche, giuridiche e di comunicazione che presiedono: a. alla prevenzione, gestione e mediazione dei conflitti internazionali; b. alla composizione e alle tendenze di spesa del benessere, con una particolare enfasi sulle esigenze mediche in tempi di crisi economica; c. al management tecnico, economico e della comunicazione delle gravi emergenze ambientali in corso, quali l'energia, il cambiamento climatico, la scarsità delle risorse naturali e dell'acqua e la gestione sostenibile dei rifiuti.</i></p> <p><i>The Master aims at developing a concrete set of professionalism in the different fields of management of international organizations, public, private and non-governmental, dealing with economic, social, political, legal and communication workflows aiming at: a. the prevention, management and mediation of international conflicts; b. the composition and spending trends of wellness with a particular emphasis on medical needs in times of economic crisis; c. the technical, economic and communication management of serious environmental emergencies, in fields such as energy, climate change, the scarcity of natural resources and of water and sustainable waste management.</i></p>



Settori Scientifico Disciplinari	<p>SPS/11 IUS/14 IUS/21 SECS-P/01 SECS-P/06 SECS-P/08 SECS-P/12 SECS-P/13 SPS/08</p>
Requisiti di accesso	<p>Per l'ammissione al Master il requisito minimo è il possesso di una Laurea con durata di almeno tre anni (equivalente al Bachelor Degree nel sistema anglosassone). Il corso si rivolge prioritariamente ai laureati nelle classi di laurea dei Dipartimenti e delle Facoltà che ad esso partecipano, dunque:</p> <ul style="list-style-type: none"> - L18 - Classe delle lauree in Scienze dell'economia e della gestione aziendale - L20 - Classe delle lauree in Scienze della comunicazione <p><i>For the admission to the Master the minimum requirement is the possession of a degree with a duration of at least three years (equivalent to the Bachelor's degree in Anglo-Saxon system). The course is designed primarily for graduates in the graduation classes of the Departments and Faculties that adhere to the master project, therefore</i></p> <ul style="list-style-type: none"> - L18 Class of degrees in Sciences of economics and business management; - L20 - Class of degrees in communication sciences
Numero minimo e massimo di ammessi	<p>Minimo 10 – massimo 20</p>
Modalità di svolgimento della selezione	<p>Titoli e colloquio, con particolare attenzione all'accertamento della conoscenza della lingua inglese <i>Titles evaluation and interview, with particular attention to the knowledge of the English language</i></p>
Date presunte di inizio e fine del corso	<p>1° febbraio – 30 giugno 2018</p>
Uditori	<p>Sì</p>
Obbligo di Frequenza	<p>75% al monte ore complessivo delle lezioni</p>
Offerta di stage	<p>Da definire</p>



Modalità di Svolgimento Prova Finale	La prova finale consiste nella discussione di un project work. The final test consists of a project work discussion.
Lingua di insegnamento	<i>Inglese</i> <i>English</i>

Art. 3 – Attività Formative

Denominazione attività formativa	SSD	CFU
<p>MODULE 1 - Global Integration Policies</p> <p>The module aims to highlight the socio-economic changes at a global level highlighting the factors that have influenced the consolidation of the current global economic system. The study and critical analysis of the various theories on migration will allow us to understand, far from absolute understanding, the identification of the main factors underlying migratory processes and to deepen their cultural knowledge. The key to all this are the institutions: this is why we will try to understand if a "new world order" is possible through the analysis of rules and institutions that must adapt and make the economic system more efficient in light of the stresses that are represented precisely.</p>	SECS-P/12	4
<p>MODULE 2 - Geopolitics</p> <p>The module deals with issues relating to international relations, geopolitical assets and global security. Particular attention will be paid, on the one hand, to the geopolitics of energy, the environmental problems and the consequent safety implications world. On the other, to the exploitation of water and the increasing tensions and interstate micro-conflicts.</p>	SPS/11	4
<p>MODULE 3 – Economics and Welfare Economics</p> <p>The module will deal with world economic trends, especially in relation to the dualism between globalization and regionalism, or even economic nationalism. Attention will be given to the behaviour of major institutions both private (i.e. multinational companies) and public (i.e. IMF, WB, European Union). Then the</p>	SECS-P/06	4



<p>module will concentrate on the recent economic crisis, highlighting the different management followed by the USA and EU. Specific attention will be paid to the composition and trends of welfare expenditures, with a specific emphasis on health care needs in times of economic crisis.</p>		
<p>MODULE 4 - Environmental sustainability</p> <p>The module addresses, from technical, economic and communication points of view, the theme of the onerous task of serious environmental crises, such as energy, climate, water, the scarcity of natural resources or the global waste management. Particular attention will be given to two strategic issues. On the one side, the aim of understanding the dynamics of climate change by analyzing global emissions of greenhouse gases. On the other, the organization of joint actions from humanitarian, social, economic and environmental actors, crucial to tackle challenges linked to environmental crises.</p>	<p>SECS-P/13</p>	<p>4</p>
<p>MODULE 5 - Media and cultural dimensions of globalization</p> <p>The module aims at explaining the role of the media in allowing and representing the globalization processes. Industry, finance, economy, politics, culture, operate in a global scenario in which the media are widely seen as key institutions in the project of time, space and life management. Particular attention will be paid to the globalization as a mediated cultural force and its relationship to human experience, caught between global culture and local frames of reference.</p>	<p>SPS/08</p>	<p>4</p>
<p>MODULE 6 - Humanitarian affairs and human rights law</p> <p>The promotion, protection and monitoring of human rights are investigated. Humanitarian action and international cooperation, as well as the prevention, management and mediation of conflicts are also studied. Particular attention will be paid, on the one side, on the main obstacles that current law creates for international cooperation in the context of the disaster response that has occurred in national and international contexts. On the other, an examination of the case-law developed by European Courts on the intersection between fundamental rights protection, emergency</p>	<p>IUS/21</p>	<p>4</p>



issues, the fight against international terrorism and cybersecurity will be carried on.		
<p>MODULE 7 - International organisations and international relations and Institution Building and economic governance</p> <p>The role and the function of International Organizations and of Non Governative International Organization in International Law. United Nations structure and its role in peace keeping. Preventing humanitarian emergency in insuring the right to development. Fighting hunger and the role of the international organization: World Bank, FAO, IFAD, WFP.</p>	IUS/14	4
<p>MODULE 8 - Public and non-profit organizations</p> <p>The role of public and non-profit organizations in international policies for socio-economic crises and communication can't be fully understood without a constant reference to the structure, roles and functions of public and non-profit structures in the Italian scenario. In this framework, the role of the different types of public and non-profit organizations in the context of the various emergencies of the globalized world will be tackled.</p>	SPS/08	4
<p>MODULE 9 - Crisis Communication</p> <p>This module deals with the instruments, techniques and methods for prevention, assistance and relief in crises and emergency scenarios. Particular attention will be paid to four key issues. Communication and information on earthquakes, tidal waves and volcanoes. Collaborative mapping platforms, focusing on Cloud GIS. Fund raising and accountability issues linked to the so-called emergency appeals. Plus, the power of storytelling in emergency preparedness and in crisis communication strategies, and the role of the press office, its position and role in crisis communication management strategies will be analysed.</p>	SPS/08	4
<p>MODULE 10 - Management and Logistics</p> <p>The module defines humanitarian logistics and supply chain management, for aid and disaster relief operations. It delineates</p>	SECS-P/08	4



<p>topics regarding, at least: preparedness and response phases; agile and lean paradigms; relationships and coordination mechanisms; cross-learning opportunities; performance metrics; lessons learned and, in particular, it goes in deep on building successful partnerships among the different actors (especially logistics services providers) involved in the complex challenges of preparing and responding to disasters. The module also provides account management and fundraising concepts and methodologies needed in the economic-financial management of sudden catastrophic events and on-going aid work conditions. Cases and emblematic examples are presented.</p>		
Altre attività (seminari, convegni)		4
Tirocinio/Stage		10
Prova finale		6
TOTALE		60



Articolo 4 – Informazioni organizzative

Risorse logistiche	<i>Aula didattica, laboratori, biblioteca</i>
Risorse di personale tecnico-amministrativo	<i>n° 3</i>
Risorse di tutor d'aula	<i>Da definire</i>
Risorse di docenza	<i>n° 8</i>
Sede delle attività didattiche	<i>Dipartimento di Management, Via del Castro Laurenziano 9, 00161 Roma</i>
Sede della segreteria c/o il Dipartimento	<i>Dipartimento di Management, IV piano Ala A, Stanza n. 1</i>

Articolo 5 – Fonti di finanziamento del Master

Importo quota di iscrizione	€ 4.000,00
I rata (50%) o rata unica	€ 2.000,00
II rata (se prevista)	€ 2.000,00
Eventuali esenzioni o riduzioni di quota (fatta salva la quota a bilancio di Ateneo del 30%)	<i>Non previste</i>
Eventuali finanziamenti esterni	<i>Non previsti</i>
Riduzioni di quota derivanti da particolari convenzioni	<i>Da definire</i>

IL DIRETTORE DEL DIPARTIMENTO DI RIFERIMENTO
(FIRMA DIGITALE)